

Senior Living Healthcare

Promote Stability and Employee Satisfaction

Turnover is a daily challenge in the senior living industry. Most workers are paid hourly. Stability and employee retention are key components to a successful operation.

Leadership implemented the iWorkZone Talent Selfie™ into their hiring process. Every applicant completed it as part of their application. Additionally, existing employees were tested, which provided insight into top performers.

Another advantage was it gave existing employees opportunities in career development.

The results were a win-win for new hires and existing employees. Retention increased, as well as resident's satisfaction.

Real Life



A Harvard Business Review study found a direct link between happy employees and increased customer satisfaction. iWorkZone has proven tools to make this a reality for you.



"Stability in staffing is critical for our business, our residents and families depend on it. Finding a tool to guide us to candidates that are truly wired for the job has changed everything!"

ED, Senior Living

Just the Facts:

Within 90 days the 10 multistate locations saw a reduction in their 30-day turnover rate.

Over the course of a year, new hire turnover was reduced by **27%**.

Dollars & Sense:

Savings = \$300,000

ROI % Annually = 799%